

ACO  
CERTIFICATION LTD.

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**LABELLING AND LOGO STYLE GUIDE**

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# ACO CERTIFICATION

## LABEL APPROVAL PROCESS

1. Contact the ACO office to request an authorised copy of the ACO Certification logo
2. Read the relevant organic standard(s) and ensure your label complies with the requirements of the standard
  - a. Example: Section 5 'Labelling and advertising', of the National Standard for Organic & Biodynamic produce
3. Ensure any other compliance requirements are met including:
  - a. Food Standards Australia New Zealand (FSANZ) labelling requirements
  - b. Any importing country requirements
  - c. Any other regulatory requirements
4. Submit your draft artwork to ACO
5. Your label will be assessed and approved by a Certification Officer who will issue a label approval letter with an endorsed copy of your label artwork.
6. If you make any changes, additions or omissions to your approved label, you will need to send the updated artwork to ACO for reapproval.

### Other Information

1. The ACO logo may be resized to suit your requirements, but it must always be clearly legible when displayed in print or online.
2. The ACO Certification number must always be clearly legible on the label.
3. Requests for colour variations will be assessed on a case-by-case basis.
4. Label approval costs are published on the ACO fee schedule available on our website.

# SUMMARY OF LOGOS



**Certified  
Organic**

**Certified Organic  
In-Conversion**

**Certified  
Biodynamic**

**Certified Biodynamic  
In-Conversion**

# COSMOS CERTIFICATION LOGO

## COSMOS ORGANIC



COSMOS  
ORGANIC

Only to be used with products under Organic Certification of the COSMOS-Standard, be either green, black or white or the same colour as the associated logo or other colour by special permission.

The signature and associated logo should appear on the front of the pack in a clear and prominent position.

### APPROVED COLOUR SWATCH



#### FOUR COLOUR PROCESS

- CYAN 80%
- MAGENTA 30%
- YELLOW 75%
- BLACK 15%

## COSMOS NATURAL



COSMOS  
NATURAL

Must be either blue, black or white or the same colour as the associated logo or the other colour by special permission, but it must not be green.

The signature and associated logo should appear on the front of the pack in a clear and prominent position.

### APPROVED COLOUR SWATCH



#### FOUR COLOUR PROCESS

- CYAN 95%
- MAGENTA 80%
- YELLOW 10%
- BLACK 2%

## COSMOS CERTIFIED



COSMOS  
CERTIFIED

Only to be used with cosmetic ingredients with organic content that are certified to the COSMOS-Standard, be either black or white, or the same colour as the associated logo or other colour by special permission, but it must not be green or blue,

It is recommended that the signature and associated logo appear on the front of the pack in a clear and prominent position.

If the ingredient is (or can be) certified as a cosmetic product, it may display the COSMOS ORGANIC or COSMOS NATURAL signature, instead of COSMOS CERTIFIED.